



# IT'S TIME TO CONNECT NEW YORK

Reliable and fast online access is not a privilege, but a necessity to succeed in modern life. Just as important as water or electricity, connectivity is a fundamental underpinning of almost every sector.

## ABOUT LET'S CONNECT NY

Let's Connect NY's mission is to educate residents, businesses, and decision makers about the efforts underway to deliver fast online access to residents in every corner of the state, as well as the importance of increasing connectivity and advocating for policies that will bring high-speed wireless service to every New Yorker.

Coalition members are united in the belief that robust and high-speed online access is paramount to propelling New York's economic growth while supporting and improving public safety, health, education, and so much more.

## THE STATE OF CONNECTIVITY IN NEW YORK

More than one million – or 13.8 percent – households in New York do not have access or a subscription to home broadband services.

Racial and ethnic minority groups have lower rates of broadband coverage compared to the overall state population. In 2019, nearly one in four people – or 23.9 percent – of racial and ethnic minorities did not have high-speed internet at home.



## BENEFITS OF FAST, RELIABLE CONNECTIVITY

Over the next 10 years, the wireless industry is projected to generate \$123.8 billion GDP growth and 291,200 jobs statewide. Benefits of a connected future for New York include:



Enhanced public safety with timely access to emergency help lines when needed



Expanded access to public health and medical services



Improved educational experiences and communication for digital classrooms

## HOW CAN YOU HELP?

Join our effort by showcasing your logo on our website and highlighting your organization's efforts to help address connectivity in New York. As a member of the coalition, you will receive newsletters, timely updates, and calls to action. We look forward to working with you on advocacy and education initiatives.

To learn more, visit our website and connect with us on Facebook and Twitter.